

Rep Order# 8854927 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 37067

Printed: 08/22/2012 3:15 PM
Last Received: 08/22/2012 2:53 PM
Showing Buylines: All Lines

1 of 3

Station KLAS-TV LAS VEGAS
Advertiser () AMER FOR PROSPERITY
Product AFP-SENATE
Estimate# 550
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency () MENTZER MEDIA SERVICES
600 FAIRMONT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E //550
Flight Dates 08/29/2012 - 09/04/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

AMERICANS FOR PROSPERITY *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS SEE LN 1,2 FOR NA
MG ON LN 7-9
NCIT
PLS CNF
T/R STEFAN FOR MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*1	W	10P-11P		:30	\$15,000.00	08/29-08/29	0	0	0	\$0.00	
				Buyline Comment: CSI								
				Sales Remark: V3 1X NA								
				V3 Comment Changed, Spots/week Changed								
	*2	TH	10P-11P		:30	\$10,000.00	08/30-08/30	0	0	0	\$0.00	
				Buyline Comment: PERSON OF INTEREST								
				Sales Remark: V3 1X NA								
				V3 Comment Changed, Spots/week Changed								
	3	SA	7P-8P		:30	\$600.00	09/01-09/01	1	1	1	\$600.00	
				Buyline Comment: ET WEEKEND								
	4	SU	630A-8A		:30	\$3,500.00	09/02-09/02	1	1	1	\$3,500.00	
				Buyline Comment: SUN MORNING								
	5	SU	9P-10P		:30	\$7,500.00	09/02-09/02	1	1	1	\$7,500.00	
				Buyline Comment: THE GOOD WIFE								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	6	TU	10P-11P		:30	\$8,500.00	09/04-09/04	1	1	1	\$8,500.00	
				Buyline Comment: MENTALIST								
	*7	TH	8P-11P		:30	\$5,000.00	08/30-08/30	3	1	3	\$15,000.00	
				Buyline Comment: NFL								
				Sales Remark: V3 MG								
				V3 Added								
	*8	M	10P-11P		:30	\$7,000.00	09/03-09/03	1	1	1	\$7,000.00	
				Buyline Comment: HAWAII 5-0								
				Sales Remark: V3 MG								
				V3 Added								
	*9	SA	9P-11P		:30	\$1,000.00	09/01-09/01	3	1	3	\$3,000.00	
				Buyline Comment: KLAS MOVIE								
				Sales Remark: V3 MG								
				V3 Added								

---REPORT TOTALS---

Report Totals: 11 / \$45,100.00

---SALES MONTHLY TOTALS---

Sep 12: 11 / \$45,100.00

Sales Totals: 11 / \$45,100.00

Station Totals: 11 / \$45,100.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$150,333	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		